

At Leverage Broadband Strategies, we bring decades of expertise to your team and act a true partner. Your goals become our goals. Here's how we help our clients:



## Revenue Optimization

Build a plan to generate revenue from every corner of your business with a focus on building a healthy customer base optimized for revenue growth. A focus on revenue optimization includes the following:

- Strategic Marketing Assessment
- Competitive Intelligence
- Pricing and Retention Strategies
- Lead Generation

## Product Design & Management

Shine a strategic light on all of your product offerings and gain valuable, actionable insights about your subscribers. We're able to assist in the following areas:

- Product Stack Design
- Sales Channel Performance
- Product Portfolio Evaluation
- Video Product & Packaging
- Subscriber Analytics
- Retransmission Consent Assistance
- Subscriber Analytics Tools

## Strategic Management Services

As an extension of your executive team, Leverage is poised to guide you with services including:

- Outsourced Management
- Mergers & Acquisitions
- Strategic Decision Making

## Business & Wholesale Channel Development

When you're ready to expand your offerings beyond residential services, we can help with:

- Commercial Organization Design, Implementation and Optimization
- Business Product Portfolio Development
- Wholesale Channel and Partnership Development
- Circuit Savings Audit and Management
- Circuit Contract Negotiation

## Organizational Design & Development

We want to understand how your company is designed, who your resources are and where any gaps may be. We use this research to create an organizational plan that helps to clarify your direction. Our services include:

- Review and assessment of your current Organizational Design
- Front Line Employee Development
- Executive Coaching
- Installation Performance

## Additional Support Services

Our decades of industry experience equip us to assist clients in several operational areas including FCC compliance and trainings and GLDS billing system integration. We also offer accounting and marketing services through our vetted partners.

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