

At Leverage Broadband Strategies, we bring decades of telecom expertise to your team and act a true partner. Your goals become our goals. Here's how we help:



Product Management Services:

We'll take the time to get to know your business, your team, and your subscribers so we can offer custom solutions to help you reach your goals, including:

- **Subscriber Data Analytics:** valuable insights about your subscribers, presented in a custom interactive dashboard that highlights the best ways to use this information
- **Annual Business Review:** ensure strategic decisions are made to benefit your company
- **Product Strategy Roadmaps:** build a long-term, strategic product plan that will help you gain and retain subscribers
- **Video Content Management:** our team will manage your video content entirely, advising on everything from product offerings to contract negotiation
- **Contract Negotiation:** our experienced negotiators are never shy about getting you the best terms
- **Social Media Support:** bolster your existing social media presence with telecom-specific content packages. Packages include TVEverywhere promotion and how-to tutorial; benefits of broadband; broadband versus satellite internet; and more.

Management Strategy Services:

We can help you with everything from product strategy to staffing solutions through:

- **Outsourced Firm Management:** a fully outsourced management solution, ensuring each step we take together is a strategic one
- **Strategic Growth Planning:** work alongside your management team to help build strategies and solutions from product offerings to staffing

Mergers and Acquisitions Services:

Every M&A opportunity is different – so we approach each one uniquely, from research through post-transition support:

- **Mergers & Acquisitions Brokerage:** beyond a basic purchase price, we work to find what truly creates the most value on each side of a merger or acquisition – and deliver you an optimal experience.
- **Due Diligence Research:** we'll help you navigate this complicated process, ensuring both parties have all information needed for a smooth transition
- **Integration Services:** after an acquisition, we can help guide you through branding strategy, training new teams, and more
- **Valuation Optimization:** guidance on maximizing your business's value will ensure long-term success

The Leverage Council:

Acting as an on-demand personal think-tank for our clients, the Leverage Council is a group of vetted industry experts available to give crucial advice about anything in the telecom field

In an ever-evolving industry, we're here to make sure you always have the tools, resources, and expertise you need.